

CARLY MACHEN

Carly Machen
carlymachen.com
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EDUCATION

University of Arkansas at Little Rock

Master of Arts: Visual Arts

- 2024

University of Arkansas at Little Rock

Bachelor of Arts in Mass Communications with an emphasis in Media Production/minor in Photography

- 2017

PROFESSIONAL SKILLS

- Camera mechanics- technical, compositional, conceptual
- Studio Lighting
- Experience with 4x5 film, darkroom, and alternative methods
- Photoshop
- Lightroom
- Experience as Graduate Assistant
- Social Media Management and Advertisement
- Personable and diligent

EXPERIENCE

University of Arkansas at Little Rock Graduate Assistant

- Introduction to Photography
- Spring 2023, Fall 2023, Spring 2024
- Knowledge teaching camera mechanics, lighting, dark room/film processing

Diamond Rock Promotions

Event Photographer + Ads

- 2019 - Present
- Responsibilities include: event photography, create event flyers, editing

Allsopp & Chapple

Photographer + Social Media Manager

- 2019 - 2022

- Responsibilities include: multi-platform posts, advertisements, food and bar photography, online customer service

Jones & Son Diamond & Bridal Fine Jewelry

Social Media Manager

- August 2018 - 2022

- Responsibilities include: daily multi-platform posts, advertisements, campaigns, product targeting, online customer service

Little Rock Family Dental Care

Photographer/Videographer/Social Media Manager

- July 2018 - 2020

- Responsibilities include: Custom content creation, advertisements, social media marketing

Broadcast Education Association Festival of Media Arts 2018

Producer

- Responsibilities include: gathering sources from festival winners, editing/filming winning features for Las Vegas showcase

University Television, University of Arkansas at Little Rock

Videographer/Editor

- February 2018 - May 2018

- Responsibilities include: editing content for broadcast and filming assigned content such as lectures at The Clinton School, UALR concerts, and other educational material

Love Life Stories by Carper Creative Photography, Little Rock, Arkansas

Photographer/Videographer

- Fall 2016 - March 2018

- Responsibilities include: equipment set up, editing, adjusting lighting, shooting photographs/videos (headshots, weddings, pets, portraits), consulting with clients, office management

University of Arkansas at Little Rock, The Department of Music Vocal Gala

Freelance Photographer

- March 2018

- Responsibilities include: documenting and editing images of the Vocal Music Arts Gala

University of Arkansas at Little Rock, The Department of Philosophy and Interdisciplinary Studies

Freelance Photographer

- January 2018
- Responsibilities include: documenting and editing images of the High School Ethics Bowl

Uplifting Black and Brown Trans Women: A Rally For TDOV, Little Rock, Arkansas

Lead Volunteer Photographer

- March 21, 2017
- Responsibilities include: Documenting the rally at the Arkansas State Capitol for the organizers of the event

University of Arkansas at Little Rock, Office of Communications and Marketing

Assistant Photographer

- January 2017
- Responsibilities include: photographing campus events and editing content

The Forum at University of Arkansas at Little Rock, Little Rock, Arkansas

Publications

- August 2015
- Responsibilities include: writer and photographer

HONORS AND AWARDS

University of Arkansas at Little Rock Graduate Assistant

- Introduction to Photography
- Spring 2023, Fall 2023, Spring 2024
 - Knowledge teaching camera mechanics, lighting, dark room/film processing

Graves Family Endowed Scholarship

Windgate Scholarship

William K. Rutherford Freedom of Information Act Endowed Memorial Scholarship

Dean's List

PUBLICATIONS AND EXHIBITIONS

Solo Exhibition - *This is What it Feels Like*

- 2024 - Windgate Center Art + Design

SE Center for Photography - Group Exhibition

- *The Woman's View '24*

F-Stop Magazine Publication

- Issue — Black & White 2023

FAYN Magazine Publication

- Issue — The Power of Make Believe 2023

Student Competitive - Group Exhibition

- 2023 - Windgate Center Art + Design

Photographer's Forum Magazine Publication

- Finalist — 37th Annual College & High School Photography Contest
- Finalist — 38th Annual College & High School Photography Contest

REFERENCES

Joli Livaudais

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